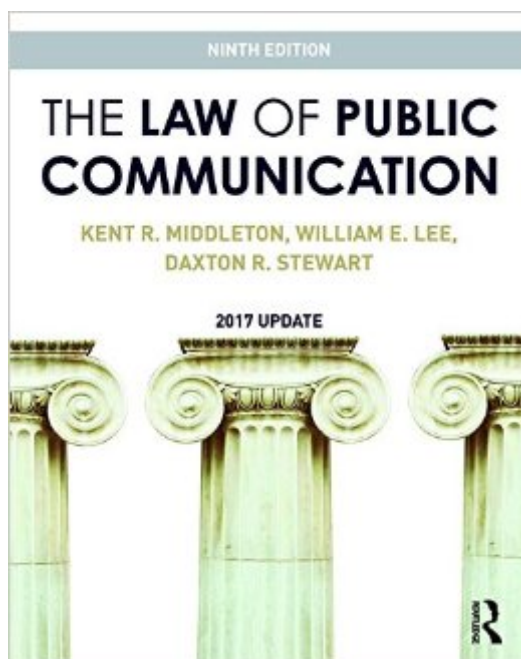


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The Law Of Public Communication: 2017 Update



Synopsis

The Law of Public Communication provides an overview of media law that includes the most current legal developments today. It explains the laws affecting the daily work of writers, broadcasters, advertisers, cable operators, Internet service providers, public relations practitioners, photographers, bloggers, and other public communicators. Authors Kent R. Middleton, William E. Lee, and Daxton R. Stewart take students through the basic legal principles and methods of analysis that allow students to study and keep abreast of the rapidly changing field of public communication. By providing statutes and cases in a cohesive manner that is understandable, even to students studying law for the first time, the authors ensure that students will acquire a firm grasp of the legal issues affecting the media. This 2017 Update brings the Ninth Edition up to date with the most recent cases and examples affecting media professionals and public communicators.

Book Information

File Size: 7171 KB

Print Length: 626 pages

Simultaneous Device Usage: Up to 4 simultaneous devices, per publisher limits

Publisher: Routledge; 9 edition (July 7, 2016)

Publication Date: July 7, 2016

Sold by:Â Digital Services LLC

Language: English

ASIN: B01I3V0MSW

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #589,181 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #17

inÂ Kindle Store > Kindle eBooks > Law > Intellectual Property > Communications #54 inÂ Books > Law > Intellectual Property > Communications #75 inÂ Kindle Store > Kindle eBooks > Law > Business > Contracts

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